



# MARKETING LEARNING OPPORTUNITY

Designed for marketing professionals and those wishing to pursue marketing, these courses will teach you the principles of marketing and the technical elements of digital marketing.

## Course List:

- 1: Certificate in Digital Marketing
- 2: Digital Marketing (ACE CREDIT®)
- 3: An Overview of Marketing
- 4: Content Marketing
- 5: Google Analytics
- 6: Search Engine Optimization
- 7: Social Media Marketing

Find a complete list of courses at:

<https://catalog.mindedge.com/courses/categories/26>

## Why Marketing Training?

Marketing skills are in high demand, but some managers are struggling to find talent. Many believe the rate of change has caused a marketing skills gap, making it difficult to find candidates with the technical, creative, and business proficiencies needed to succeed in today's digital marketing world.

Most jobs based in office settings require a certain amount of marketing understanding. Designed for those looking to gain basic marketing knowledge, to those in marketing positions looking to brush up their skills, our Marketing courses prepare you for success.