

AIGA

AIGA brings design to the world, and the world to designers. As the profession's oldest and largest professional membership organization for design, we advance design as a professional craft, strategic advantage, and vital cultural force.



Discover key concepts relevant to effective design practices



Understand the role of finance, strategy, and planning as a design leader or entrepreneur



Learn about the standards of professional practice for designers

Course List:

- ▶ AIGA Professional Design Certification
- ▶ AIGA Business for Designers
- ▶ AIGA Design Foundations
- ▶ AIGA Law for Designers
- ▶ AIGA Standards of Professional Practice

Find a complete list of courses at:

<https://catalog.mindedge.com/courses/brands/35/courses>

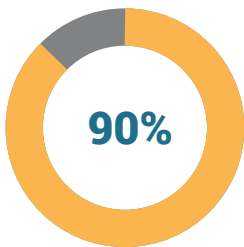
Why AIGA?

Whether you're just starting out in the industry or a seasoned professional, AIGA's new certification for designers aims to help you grow your career, build leadership skills, and advance the profession.

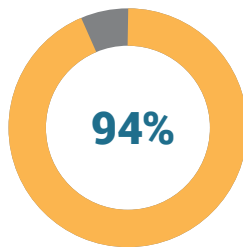
You'll learn about topics such as design thinking, UX prototyping, accessibility, and inclusive design. These courses will bring into focus the foundational knowledge all designers need, while giving you insight into proven methods to foster creativity and expand upon your existing design knowledge.

Learners agree that our online courses:

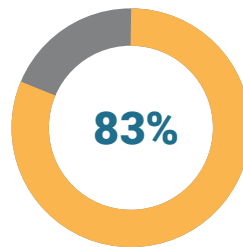
Are Effective



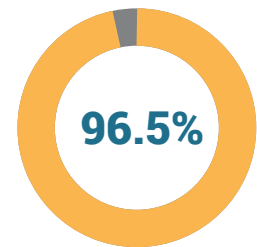
Meet Learning Objectives



Had a positive effect on their career/life



Worth Recommending to a Friend



Based on 2019-2020 MindEdge Learner Feedback surveys