



**CRAFT STRONGER
PROPOSALS WITH A**

**CERTIFICATE
IN GRANT
WRITING**

WHY EARN A CERTIFICATE IN GRANT WRITING?

Grant writing aligns the needs of a nonprofit with critical funding sources, whether those sources are individuals, corporations, or government agencies. This certificate provides introductory and intermediate grant writing skills needed for those involved in obtaining funding for nonprofits. These skills will then be pushed to the next level to focus on sharpening and refining the details of grant proposals.

WHAT WILL I LEARN?

Completing our online grant writing skills certificate prepares you to:

- Outline best practices for grant writing and the six stages of the grant writing process
- Explore tools and techniques employed in writing the grant proposal
- Describe how capital grants and endowment grants can be integrated into fundraising efforts
- Explain how grant writing and fundraising represent complimentary methods of ensuring a nonprofit's financial stability
- Identify the relationship between logic model components in grant program planning
- Assess the level of detail required in a grant planning timeline
- Differentiate between formative and summative evaluations in a grant program
- Decide when a no-cost extension request is warranted
- Evaluate post-award sustainability throughout a grant program

For more information and a complete list of courses, visit:

CAREER PATHS

The U.S. Bureau of Labor Statistics (BLS) expects that overall employment of fundraising managers is projected to grow 7% from 2023 to 2033, faster than the average for all occupations. About 9,000 openings are projected each year, on average, over the decade. Common career paths or growth opportunities in grant writing include:

Grant Writer

Grant writers research, draft, and submit proposals that help nonprofits and other organizations receive grant funding. A grant writer is responsible for researching potential funding opportunities, collecting supporting documents needed for a proposal, and creating a persuasive narrative about their organization's mission. While some grant writers work exclusively for nonprofits, others are self-employed and accept projects from a variety of sources such as museums.

Fundraising Director

Fundraising directors plan, coordinate, and manage activities to solicit and maintain funds for a nonprofit's projects and operations. Their responsibilities include planning fundraising events, implementing fundraising campaigns, and participating in meetings, conferences, and events to promote the organization. While they are often involved in managing relationships with donors, they also assist in grant writing by helping staff manage deadlines and develop fundraising strategies.

Development Coordinator

Development coordinators help organize and administer fundraising efforts for nonprofits. Their primary duties include scheduling and planning fundraising events, monitoring staff and volunteer calendars, and overseeing event budgets and resources. They also help prepare grant reports, grant applications, and other fundraising proposals to achieve the nonprofit's objectives.

The Grant Writing Skills Suite is available 100% online.

The courses included in these certificates carry:

HRCI Credits | CFRE Points | IACET CEUs | ATD CI Credits | SHRM PDCs

For more information and a complete list of courses, visit: