



ELEVATE YOUR IMPACT WITH A CERTIFICATE IN

NONPROFIT MANAGEMENT

WHY EARN A CERTIFICATE IN NONPROFIT MANAGEMENT?

There are a number of challenges that nonprofit organizations face—some are fairly common, such as budgeting and marketing, while others are unique to nonprofits, such as fundraising and volunteer development. Paramount to any nonprofit's success is managers who can lead with integrity, communicate with multiple stakeholders, and effectively implement and support the organization's vision and strategic direction.

WHAT WILL I LEARN?

Completing our online nonprofit management certificate prepares you to:

- Describe the nonprofit leadership role and what it entails
- Outline the key legal and financial issues facing nonprofits
- Identify the documents included in a nonprofit's financial report
- Analyze the financial information found in nonprofit statements
- Describe the strategic planning process and how different approaches can be taken by organizations
- Identify skills needed for effective leadership in a nonprofit
- Explain the reasons why people volunteer and how nonprofits can make volunteer programs more successful
- Discuss the strengths and weaknesses of different social media platforms
- Explain key concepts related to fundraising, capital campaigns, and grant writing

For more information and a complete list of courses, visit:

CAREER PATHS

The U.S. Bureau of Labor Statistics (BLS) expects that overall employment of nonprofit managers is projected to grow 8% from 2023 to 2033, faster than the average for all occupations. About 18,000 openings are projected each year, on average, over the decade. Common career paths or growth opportunities in nonprofit management include:

Nonprofit Manager

Nonprofit managers oversee all aspects of a nonprofit organization's operations, from day-to-day tasks to executive-level work. In addition to managing people, budgets, projects, and organizational goals, they also ensure that the organization meets its objectives. They must be able to communicate the nonprofit's mission and purpose to people who need help, as well as those looking to volunteer, work, or donate.

Operations Director

Many operations directors perform a mix of daily and big-picture tasks for nonprofits. They help senior leaders plan for future organizational development, assist with developing and implementing organizational policies and procedures, and manage financial reports and resources to stay within budgetary constraints. A big focus for operations directors is to ensure that the workplace runs efficiently.

Operations Coordinator

Operations coordinators perform resource management and strategic planning tasks to ensure their organizations are adequately staffed and supplied. They are involved in administrative tasks, customer service, recruiting employees and volunteers, and coordinating communication and information among key stakeholders. Operations coordinators often handle project events and work within their nonprofits' operations or administrative teams.

The Certificate in HR Management is available 100% online.

The courses included in these certificates carry:

HRCI Credits | IACET CEUs | ATD CI Credits | SHRM PDCs | PMI PDUs

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