



**CREATE AND BECOME  
A WELL-OILED  
MACHINE WITH AN**



**OPERATIONS  
COURSE**

## WHY TAKE A COURSE IN BUSINESS OPERATIONS?

Operations management is concerned with optimizing existing systems and processes to ensure that a business remains adaptable, efficient, and profitable. Those who work in operations address a variety of issues, such as stakeholder complaints, warehouse worker safety, and supply chain disruptions. The courses in our operations category impart core concepts, best practices, and vital skills for improving an organization's performance, profitability, and customer satisfaction.

## WHAT WILL I LEARN?

**The operations category includes four courses that will teach you important skills such as:**

- **Operations Management** - Create an operations strategy and compare new product development methods
- **Logistics and Distribution Management** - Describe the elements of logistics channels and compare tools for inventory management and measuring warehouse productivity
- **Supply Chain Management Basics** - Appraise various supplier selection criteria and explain the supplier appraisal process, as well as the eight guidelines for successful supply chain management
- **Procurement and Supply Management** - Understand the differences in procurement processes for different types of goods and services

**For more information and a complete list of courses, visit:**

## OPERATIONS MANAGEMENT COURSES

The courses in our operations category include:

### Operations Management

This course explores the fundamental concepts and theories practitioners will need to successfully guide operations in manufacturing and service organizations. Specific tools, techniques, and methodologies such as Lean, total quality management, and Six Sigma are presented to show their applicability to operational strategies.

### Logistics and Distribution Management

This course explores the fundamental concepts and ideas of logistics and distribution management. It delves into the various logistics information management systems, analyzes their financial aspects and technological influences, and explains how to manage and measure their performance.

### Supply Chain Management Basics

This course introduces the core concepts and components of supply chain management, including supplier evaluation, logistics, inventory management, and other supply chain practices. Learners will also explore how to analyze globalization, regulatory demands, changes in commodity pricing, and other major trends shaping supply chain management.

### Procurement and Supply Management

This course explains key concepts and ideas that can be used to successfully source and manage suppliers and to deal with issues that may arise across the supply chain. Learners will also explore supply management from several viewpoints, align sourcing, communication, and management strategies, and incorporate ethical and sustainable practices into the supply chain.

## The Operations Category is available 100% online.

The courses included in this category also carry:

**HRCI Credits | IACET CEUs | ATD CI Credits | SHRM PDCs | PMI PDU's**

For more information and a complete list of courses, visit: