



UNLOCK YOUR CAREER POTENTIAL WITH A

BUSINESS ANALYSIS COURSE

PLACE ORGANIZATION NAME HERE

WHY TAKE AN INTRODUCTION TO BUSINESS ANALYSIS COURSE?

Business analysis is the discipline of identifying business needs and designing and executing plans to address business problems. This course provides a wide-ranging overview of the principles and concepts of business analysis, from needs assessment to solution evaluation. It also contains sufficient content that can be used as a resource for individuals preparing for the PMI-PBA or IIBA-CBAP certification exams.

WHAT WILL I LEARN?

Completing our online introduction to business analysis course prepares you to:

- Discuss the role of the business analyst and identify the skills needed
- Explain the general concepts of business analysis and its strategic importance
- Create a needs assessment and roadmap to the future state
- Analyze current capabilities, design future state options, and recommend the best option for implementation
- Identify and engage with stakeholders to prepare them for the transition to the future state
- Define requirements elicitation and outline the elicitation process
- Employ analysis tools and techniques to refine requirements
- Manage changes, linkages, and dependencies related to requirements
- Evaluate the solution to determine business value and the product's fitness for release

For more information and a complete list of courses, visit:

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CAREER PATHS

The U.S. Bureau of Labor Statistics (BLS) expects that overall employment of management analysts is projected to grow 11% from 2023 to 2033, faster than the average for all occupations. About 95,000 openings are projected each year, on average, over the decade. Common career paths or growth opportunities in business analysis include:

Management Analysts

Management analysts identify and recommend ways to improve an organization's efficiency. They advise managers and leaders on how to reduce costs, increase revenues, and resolve staffing issues to remain competitive. Although their work varies from project to project, management analysts are generally responsible for developing and recommending new systems, procedures, and practices.

Business Analysts

Business analysts help organizations improve business operations by identifying issues, analyzing data, and recommending organizational changes. They use a variety of data-driven tools and techniques to assess an organization's strengths and weaknesses. Depending on their role, a business analyst might work with data sets to improve products, software, procedures, hardware, or services.

Business Consultants

Consultants work in a variety of industries to help organizations collect, interpret, and make recommendations based on valuable data. Organizations do not usually hire business consultants, but rather approach agencies who provide them with consultants for a fee. Some consultants specialize in a particular area of a business, such as finance or human resources, to maximize strategy, increase profits, and add value to these organizations.

The Course Introduction to Business Analysis is available 100% online.

This course can be used as a resource for individuals preparing for the PMI-PBA or IIBA-CBAP certification exams. The course also carries:

HRCI Credits | PMI PDUs | IACET CEUs | ATD CI Credits

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