SAFEGUARD YOUR BANKING CAREER WITH A MODERN BANKING CERTIFICATE

WHY EARN A CERTIFICATE IN MODERN BANKING?

Financial institutions are unlike any other business. The banking industry is subject to extensive regulation and attempts at fraud, and banking professionals must understand the legal and ethical responsibilities that come with their work. CFTEA certification can offer a clear pathway to employment in the banking industry, and this entry-level certification applies to a broad audience of job seekers.

WHAT WILL I LEARN?

Completing our online modern banking certificate prepares you to:

- Understand banking innovations and their impact on your organization
- Explain how organizational structures differ within financial institutions
- Describe the methods used to safeguard banking relationships and funds
- Summarize federal laws that significantly impact the U.S. banking industry
- Apply principles of ethical conduct in daily banking operations
- Explain the basic structure of a contract and the significance of a breach of contract
- Apply best practices in customer service
- Differentiate between and recommend key performance indicators to enhance the customer experience
- Identify the top ten scams that target seniors and articulate how to defend against each type of scam

For more information and a complete list of courses, visit:

CAREER PATHS

The U.S. Bureau of Labor Statistics (BLS) expected that overall employment of financial analysts is projected to grow 9% from 2023 to 2033, much faster than the average for all occupations. About 31,000 openings are projected each year, on average, over the decade. Common career paths or growth opportunities in banking include:

Financial Analysts

Financial analysts assess the performance of stocks and other types of investments to guide organizations and individuals in making financial decisions. They work in banks, insurance companies, and other organizations to evaluate economic opportunities. Their responsibilities include studying economic trends, examining organizations' financial statements to determine their value, and meeting with leaders to gain better insight into the organization's prospects.

Loan Officers

Loan officers evaluate, authorize, or recommend the approval of applications for personal and business loans. They meet with loan applicants to gather information and answer questions, explain the different types of loans to applicants, and evaluate applicants' financial information, such as their credit rating, to determine their need for a loan and ability to repay it.

Financial Examiners

Financial examiners monitor the condition of banks and ensure compliance with federal and state laws that govern institutions handling financial transactions. They review balance sheets, evaluate the risk level of loans, assess bank management, and prepare reports. These analysts regularly review new and revised banking laws and regulations and then establish guidelines and procedures to comply with them.

The Certificate in Modern Banking is available 100% online.

The courses included in this certificate carry:

IACET CEUs | ATD CI Credits

For more information and a complete list of courses, visit: