

SUCCESSFULLY RECRUIT TOP CANDIDATES WITH AN HRCI PRO: TALENT ACQUISITION CERTIFICATE

PLACE ORGANIZATION NAME HERE

WHY EARN THE HRCI PRO: TALENT ACQUISITION CERTIFICATE?

Strong talent acquisition helps businesses improve productivity, stay competitive, and reduce costs, but heightened competition in the job market has made it difficult to reach and recruit skilled candidates. The courses in this certificate explore the challenges associated with navigating the talent acquisition process, and prepare HR professionals to attract top talent, manage the candidate experience, and make the right hire.

WHAT WILL I LEARN?

Completing the HRCI Pro: Talent Acquisition certificate prepares you to:

- Plan a recruitment process that fits your hiring needs
- Write effective job descriptions that attract the right candidates
- Calculate metrics and use data-driven insights to continuously improve recruitment strategies and processes
- Use technology to support the application process while maintaining a personal and positive candidate experience
- Develop a compelling employer brand that attracts top talent
- Craft an effective employee value proposition (EVP) that highlights the unique benefits of working for your organization
- Gather data and track metrics to develop an effective sourcing strategy
- Understand how to facilitate effective and unbiased interviews and assessments to evaluate candidates' skills, experience, and cultural fit
- Develop criteria for shortlisting and hiring top candidates using an interview scorecard
- Understand and adhere to legal and ethical standards in the hiring process, including equal employment opportunity laws and ethical use of AI

For more information and a complete list of courses, visit:

Place Your Website URL Here

CAREER PATHS

The U.S. Bureau of Labor Statistics (BLS) expects that overall employment of human resource managers and associated roles is projected to grow 5% from 2022 to 2032, faster than the average for all occupations. About 17,500 openings for human resource managers are projected each year, on average, over the decade.

Common career paths or growth opportunities in human resources include:

Hiring Manager

Hiring managers are responsible for overseeing the entire recruitment process for a specific role within an organization, including identifying qualified candidates, conducting interviews, evaluating their fit, and ultimately making the final hiring decision. The hiring manager also plays a key role in onboarding new hires to smoothly integrate them into the team.

Talent Acquisition Manager

Talent acquisition managers are responsible for developing and executing strategies to attract, source, and hire top talent for an organization, overseeing the entire recruitment process from identifying staffing needs, to sourcing and screening candidates, and making hiring decisions. They also work to ensure a positive candidate experience and develop and promote the company's employer brand to attract top talent.

Human Resources Specialists

Human resources specialists ensure that organizations' HR functions comply with federal, state, and local regulations. While some are trained in all disciplines of human resources, many focus on specific areas such as retirement or training. They may also place newly hired workers in jobs, administer benefits, process payroll, manage compensation systems, and facilitate training sessions.

The HRCI Pro: Talent Acquisition Certificate is available 100% online.

The courses included in the certificate carry:

HRCI Credits | IACET CEUs | ATD CI Credits | SHRM PDCs

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