



SURMOUNT GLOBAL MARKETS WITH AN

INTERNATIONAL TRADE CERTIFICATE

PLACE ORGANIZATION NAME HERE

WHY EARN AN INTERNATIONAL TRADE CERTIFICATE?

The North American Small Business International Trade Educators (NASBITE) Certified Global Business Professional program certifies that a candidate is competent in four areas: global business management, global marketing, supply chain management, and trade finance. This course bundle covers these areas and essential skills needed for conducting international business. A comprehensive understanding of global trade will help you streamline logistics and ensure seamless movement of your products across borders.

WHAT WILL I LEARN?

Completing our online international trade certificate prepares you to:

- Participate in the global business planning and long-term strategic planning processes
- Recognize ethical and cultural issues that are inherent in global activities and contribute to an ethical business environment
- Develop risk management policies to support proposed business activities
- Assist with legal and regulatory compliance efforts to support global activities
- Optimize supply chain solutions to meet requirements of the international business plan
- Complete the documents required for international movement of product and services
- Assess risks and cultural issues of a target country to determine costs and viability
- Select appropriate methods, terms, and currency of payment to stakeholders
- Evaluate internal and external environments to identify market threats and opportunities

For more information and a complete list of courses, visit:

Place Your Website URL Here

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CAREER PATHS

The U.S. Bureau of Labor Statistics (BLS) expects that overall employment of international trade specialists is projected to grow by 18% through 2029, faster than the average for all occupations. This growth is attributed to more industries using data and market research in their day-to-day operations. Common career paths or growth opportunities include:

International Trade Analyst

International trade analysts conduct research on trade agreements, laws, legal compliance, and relevant policies. They also evaluate trade and economic data, as well as the effectiveness of an organization's international programs and operations. Their research helps them develop strategies to address issues and take advantage of international trends and opportunities.

International Trade Business Manager

International business managers utilize their cultural skills and knowledge of economics, governments, and contracts to ensure an organization's successful entrance into international markets. Their responsibilities include maintaining legal compliance, arranging for the payment of fees associated with transporting and importing goods, and researching cultural differences and customs of countries in which their clients conduct or are looking to conduct business.

International Trade Compliance Specialist

International trade specialists analyze foreign trade and the global economy for corporations, nonprofits, or government agencies. They research import and export laws and analyze import and export data to ensure compliance with trade agreements, tariff provisions, and other import controls. Much of their research, and conclusions drawn from this research, helps organizations understand cultural, economic, and legal dynamics so they can enter into new markets.

The Certificate in International Trade is available 100% online.

The courses included in this certificate prepare learners to take the North American Small Business International Trade Educators (NASBITE) Certified Global Business Professional exam. The courses also carry:

IACET CEUs | ATD CI Credits

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