



**INVEST IN YOUR
CAREER WITH A**

FINANCE ESSENTIALS CERTIFICATE

WHY EARN A CERTIFICATE IN FINANCE ESSENTIALS?

Understanding basic finance is important for any managerial position. This certificate introduces non-financial managers to the essentials of finance, such as critical financial terminology, calculations, performance measures, and best practices. Learners will also gain an understanding of statistical techniques and how to assess an organization's financial health by reviewing its balance sheet and other financial documents.

WHAT WILL I LEARN?

Completing our online finance essentials certificate prepares you to:

- Describe the financial statements included in an organization's financial report
- Identify the sources, rules, and life-cycle stages of corporate financing
- Itemize and interpret the information in financial documents such as the income statement, balance sheet, and statement of cash flows
- Perform calculations using financial ratios
- Create meaningful presentations and graphs
- Calculate probability, return on investment, and the variance and standard deviation of a dataset
- Compute future value and present value for single payment amounts
- Explain how diversifiable risk can be lowered using a portfolio approach
- Identify the components used to create different budgets and recognize uses for this information

For more information and a complete list of courses, visit:

CAREER PATHS

While this certificate is intended for non-financial managers, the U.S. Bureau of Labor Statistics (BLS) expects that overall employment of financial managers is projected to grow 17% from 2023 to 2033, faster than the average for all occupations. About 75,000 openings are projected each year over the decade.

Common career paths or growth opportunities in finance include:

Financial Analysts

Financial analysts assess the performance of stocks, bonds, and other types of investments in order to guide organizations in their financial decision making. They evaluate financial statements, current and historical financial data, and economic and business trends to develop investment strategies for organizations such as hedge funds, insurance companies, and private equity firms.

Budget Analysts

Budget analysts help organizations plan their finances primarily by preparing budget reports, monitoring organizational spending, and estimating future financial needs. They also help evaluate budget proposals and assist top managers with analyzing proposed plans. If organizational leaders find the projected results unsatisfactory, a budget analyst may be tasked with helping the organization find strategic alternatives.

Business Manager

Business managers are responsible for overseeing business operations across departments. They perform various managerial functions, including leading, planning, organizing, strategizing, solving problems, and budget management. Business managers can be found in just about every industry, and are integral to helping businesses reach their goals.

The Certificate in Finance Essentials is available 100% online.

The courses included in this certificate carry:

PMI PDUs | IACET CEUs | HRCI Credits | ATD CI Credits | SHRM PDCs

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