Workforce-Aligned **Microcredentials** for **Higher Education**



Prepare Learners. Expand Opportunities.

For more than 25 years, MindEdge has partnered with higher education institutions to deliver high-quality online learning solutions that help expand continuing education, support workforce initiatives, and create new opportunities for enrollment growth.

Why Microcredentials, Why Now?

Expand Your Curriculum—Without Building from Scratch

Developing new curriculum internally takes time, faculty resources, and ongoing maintenance. MindEdge provides ready-to-launch online courses and microcredentials that can complement existing academic programs, helping institutions introduce career-focused learning without taking on the full burden of course development.

Connect Academic Learning to Career-Ready Skills

Help students strengthen the practical skills that can complement their academic education and prepare them for the workplace.

Why MindEdge?

- 25+ years serving higher education
- Trusted by colleges and universities nationwide
- Ready-to-launch online course content
- Industry-aligned microcredential offerings
- Flexible implementation models
- Digital badging and credentialing support
- Scalable online learning experiences

MindEdge offers industry-aligned learning in areas including:

- Project Management
- Leadership & Management
- Human Resources
- Lean Six Sigma
- Entrepreneurship
- Marketing

Select offerings also provide opportunities for students to earn recognized credentials or **ACE Credit® recommendations** as part of their learning experience.

Standard Integration

Connects via LTI 1.1, LTI 1.3, or SCORM — works with whatever LMS you already run.

Strengthen the Degree with Skills for What Comes Next

As expectations for higher education continue to evolve, institutions are looking for ways to connect academic learning with the skills students will need after graduation. MindEdge helps colleges and universities bring career-focused, workforce-aligned learning into existing higher education programs—giving students additional ways to build relevant skills and credentials while allowing institutions to expand their offerings without starting from scratch.